

 **ELINCHROM LED 100 C**
EMBARGO UNTIL FEBRUARY 26th

INTRODUCTION SCHEDULE

Webshop Availability	January 9th
Dealer Launch	January 15th
Shipping Availability	January 27th
Consumer Launch	February 26th

MARKETING PACKAGE

Quick Start Guide	January 15th
Campaign & BTS Images	January 22th
Product Images Ready	February 5th
Press Release	February 12th
Product/ Inspirational Video	February 12th
First Consumer Teasing	February 12th
Second Consumer Teasing	February 19th
Product Chart	February 26th
Product Manual	February 26th
Blog Post	March 05th

**Elinchrom LED 100 C**

The Elinchrom LED 100 C is a powerful 100W LED light, designed for photographers, videographers, and content creators who demand professional-grade performance in a compact and portable package. With a high CRI of 95+ for accurate color reproduction, an adjustable color temperature range from 2700°K to 6500°K, and 50W of RGB capabilities, this LED light delivers exceptional brightness and versatility. Perfect for studio or on-location shoots, it features a built-in battery and intuitive touchscreen, making it the ultimate lighting solution for creating stunning visual content with ease and precision.

The Freedom to Create, Made Portable.

Compact Powerhouse

The Elinchrom LED 100 C delivers 100W of powerful bi-color output and 50W of RGB capability in a compact and lightweight body, making it the perfect tool for both on-location and studio shoots.

Wide Color Temperature Range with Vivid RGB Control

With a color temperature range of 2700°K to 6500°K and fully adjustable RGB in 1° increments, the LED 100 C allows creators to fine-tune every aspect of their lighting for unmatched flexibility and precision.

High Color Accuracy for Professional Results

Boasting a CRI of 95+, the LED 100 C ensures true-to-life color reproduction, ideal for photographers, videographers, and content creators aiming for professional results.

Versatile Compatibility with Light Shapers

Compatible out of the box with Elinchrom OCF, Elinchrom full mount and most Profoto-mount light shapers, the LED 100 C expands creative possibilities to the fullest.

Built-in Battery for Portable Freedom

A 72Wh built-in battery delivers up to approx. 40 minutes of continuous lighting at full power and can be recharged via a 100W USB-C Power Delivery, ensuring you never run out of battery time.

Dynamic FX Mode for Creative Storytelling

With 15 built-in special effects, including Lightning, Fireworks, Candle, and Paparazzi. The LED 100 C enables creators to craft dynamic and cinematic lighting that enhances visual storytelling.

 **ELINCHROM LED 100 C**
KEY FEATURES

- **Compact Powerhouse**
Delivers 100W of powerful bi-color output and 50W of RGB capability in a lightweight, portable design, ideal for on-location and studio shoots.
- **Wide Color Temperature Range**
Adjustable from 2700°K to 6500°K in 100°K steps, providing flexibility to create warm, neutral, or cool lighting setups for diverse creative needs.
- **Creative RGB Control**
Fully adjustable RGB in 1° increments on the HSV color wheel, offering precise control for professional results.
- **High Color Accuracy**
With a CRI of 95+, the LED 100 C ensures professional-grade, true-to-life color rendering for photography and videography projects.
- **Versatile Light Shaper Compatibility**
Compatible with Elinchrom OCF, Elinchrom full mount, and most Profoto-mount light shapers, providing creators with unmatched versatility for shaping light.
- **Built-in Long-Lasting Battery**
A 72Wh integrated battery offers up to approx. 40 minutes of continuous lighting at full power and can be charged via 100W USB-C Power Delivery, supporting continuous use on set or in the field.
- **Dynamic Special Effects**
Includes 15 built-in FX modes such as Lightning, Fireworks, Candle, and Paparazzi, empowering creators to add drama and cinematic flair to their projects.
- **Lightweight and Portable Design**
Weighing only 0.91 kg (2.01 lbs.), it's compact enough for travel while still delivering professional lighting power.
- **Flicker-Free Operation**
Optimized for high-frame-rate video recording, ensuring stable and consistent lighting without flicker.
- **Effortless Control Options**
Features an intuitive touchscreen for easy operation and Bluetooth connectivity for remote adjustments via the Elinchrom App (available early spring 2025).



ELINCHROM LED 100 C

KIT CONFIGURATION

ELINCHROM LED 100 C LED LIGHT KIT - 20201.1

BOX CONFIGURATION

20201.1

1 × Elinchrom LED 100 C LED Light	20200
1 × Elinchrom OCF Diffusion Dome	25110
1 × EL-Profoto Adapter	26345
1 × Elinchrom 100W USB-C Cable 2m (6.6')	11060
1 × Hard Case for THREE-FIVE	33250
2 Year Warranty	

MSRP*

Euro 447

USD 499

Excluding Taxes

Image (to come)

Image (to come)

Image (to come)

*Manufacturer's suggested retail price

The Elinchrom LED 100 C LED Light Kit is the ultimate portable lighting solution for photographers and videographers. This kit includes the powerful 100W LED 100 C, offering exceptional bi-color and RGB lighting performance with a CRI of 95+ for professional results. It also features the Elinchrom-Profoto Adapter, allowing compatibility with Elinchrom full mount accessories for creative flexibility. All components are neatly packed in a durable small hardcase, designed to protect your gear and keep it ready for on-the-go shoots. Compact, versatile, and reliable, this kit is ideal for creators who demand excellence in lighting.

ELINCHROM LED 100 C

KIT CONFIGURATION

ELINCHROM LED 100 C
LED LIGHT DUAL KIT - 20202.2

BOX CONFIGURATION

20202.2

2 × Elinchrom LED 100 C	20200
2 × Elinchrom OCF Diffusion Dome	25110
2 × EL-Profoto Adapter	26345
2 × Elinchrom 100W USB-C Cable 2m (6.6')	11060
1 × Hard Case	33252
2 Year Warranty	

MSRP*

Euro 745

USD 849

Excluding Taxes

Image (to come)

Image (to come)

Image (to come)

*Manufacturer's suggested retail price

The Elinchrom LED 100 C LED Light Dual Kit delivers unmatched lighting versatility for photographers and videographers. This kit includes two Elinchrom LED 100 C lights, offering 100W of bi-color and RGB lighting with a CRI of 95+ for exceptional color accuracy. Two Elinchrom-Profoto Adapters are included for compatibility with Elinchrom full mount accessories, expanding creative possibilities. All components are conveniently packed in a durable hardshell carrying bag, ensuring protection and portability for studio or on-location shoots. Ideal for professionals seeking powerful and flexible lighting solutions in a compact kit.

 **ELINCHROM LED 100 C**
ACCESSORIES**Elinchrom 100W USB-C Cable 2m (6.6') – EL11060**

The Elinchrom 100W USB-C Cable is a reliable and durable charging solution for the Elinchrom ONE, THREE, FIVE, and LED 100 C. Measuring 2 meters (6.6 feet) in length, it provides ample reach for versatile setups. When paired with a 100W power delivery charger, it ensures fast and efficient 100W charging, keeping your devices powered for extended shoots. Designed for compatibility and performance, this cable is an essential accessory for creators who demand uninterrupted workflow and convenience in their lighting gear.

MSRP*

Euro 8,2

USD 9

Excluding Taxes**Elinchrom 100W USB-C Wall Charger – EL11051**

The Elinchrom 100W USB-C Wall Charger is a high-performance charging solution designed for the Elinchrom ONE, THREE, FIVE, and LED 100 C. Equipped with a US plug, this charger delivers efficient 100W Power Delivery to keep your gear ready for action. With the ability to charge two Elinchrom ONE, THREE, or FIVE units simultaneously, it ensures optimal performance and convenience for busy creators. Compact and reliable, it's the perfect addition to your kit for fast and efficient charging. The EL11020 Elinchrom EU/UK Wall Charger Plugs is available as an option.

MSRP*

Euro 49

USD 54

Excluding Taxes**Elinchrom EU/UK Wall Charger Plugs – EL11020**

The Elinchrom EU/UK Wall Charger Plugs are compatible with the EL11051 Elinchrom 100W USB-C Wall Charger, offering seamless adaptability for European and UK power outlets. Designed for creators working internationally, these plugs ensure your Elinchrom ONE, THREE, FIVE, and LED 100 C devices stay powered, no matter where you are. Compact and easy to swap, they provide a reliable charging solution for your gear when traveling.

MSRP*

Euro 4

USD 5

Excluding Taxes

*Manufacturer's suggested retail price

 **ELINCHROM LED 100 C**
SPECIFICATIONS

UNIT	Max Power Output	100W in CCT / 50W in RGB
	Mode	CCT, RGB or FX
	CCT	2700 - 6500°K
	RGB	0 - 360° in steps of 1° at 100% intensity in steps of 10° at <70% intensity
	Dimming	0 – 100 %
	CRI	95+
	Real Beam Angle (No reflector)	105°
	Lux (1m, no reflector, max power)	3000 at 2700°K 3000 at 3200°K 3000 at 4200°K 3000 at 5600°K 3250 at 6500°K
	Control Methods	On-board, App
	Screen Type	LCD - Touchscreen
	Cooling Method	Active fan / Can be deactivated for Silent Mode Limited to 20% in CCT, 50% in RGB and 50% in FX mode
	Input	100W PD USB-C
BATTERY	Battery	Li-Ion - Built-in - 72Wh
	Battery run time	40 minutes at 100%
	Charging time (with 100W USB-C Wall Charger)	60 m (80%) – 85 m (100%)
DIMENSIONS	Dimensions (with/without tilt head)	17.2 x 10 x 20.6 cm / 17.2 x 10 x 10.2 cm
	Weight (with/without tilt head)	1.14 kg / 0.91 kg
	Umbrella fitting (on tilt head)	7 – 8 mm

 **ELINCHROM LED 100 C**
MARKETING GUIDELINE

PRODUCT NAME

Elinchrom LED 100 C**Elinchrom LED****ELINCHROM LED 100 C****The 100 C****The LED 100 C****EL LED 100 C**

PRODUCT HEADLINE

"The Freedom to Create, Made Portable."